The word diamond comes from the Greek "adamas" (meaning indestructible) and initially referred to the very hardest of metals, before being applied to any very hard material such as magnetite and diamond.

**Indestructible**

At the time, diamonds were appreciated less for their sparkle than their hardness.

**Invincible**

If the diamond cannot be bettered, it is because it is invincible, a source of power and victory on the fields of war and justice. This invincibility protects against sickness and poison.

**Pouvoir**

Diamonds also symbolise protection and eternity...

The symbolism surrounding the diamond is heightened by the ancient legend of its origins: a mysterious valley of diamonds in India, whose location was hidden for centuries.

Famous diamonds have always been associated with the rich and the powerful. As objects of desire, they were destined to pass from hand to hand: from sultan to rajah, king to emperor, via merchants and adventurers, ... finding their way only occasionally into the more modest hands of the museums.

For the ancient Greeks, diamonds were «adamas» because they could neither cut nor saw them. Man has associated diamonds with extraordinary qualities and symbolic meanings from very early times.

**Crystal, an object of desire**

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**Pouvoir**

Diamonds also symbolise protection and eternity...

Powerful

... the symbol therefore of eternal love and marriage.

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